



Win a 10-day business development program in **Boston** and **New York**

Be part of the
Swiss national startup
team 2015

We are looking for entrepreneurs, building a startup based on innovative technology and with a high market impact potential.

Apply by March 1st, 2015:

<http://venture-leaders.ch>



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 **EY Entrepreneur Of The Year™**

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«venture leaders was the starting point of valuable long lasting business relations with peers facing the same challenges and whose feedback and advises helped me further growing my venture.»

Marie-Christine Fluet, CEO and Co-Founder of ReHaptix



«I was worried that we would waste time on chitchatting and sipping cocktails. As it turned out, venture leaders is an intense business-training program that will help me much better face various challenges that still lie ahead for our company.»

Paul E. Sevinç, CEO and Co-Founder of Doodle

venturelab, thanks to the support of EPFL Innovation Park, EPF Lausanne, Canton de Vaud, ETH Zürich, Swissnex, Entrepreneur of the Year Award by Ernst and Young, Preclin and Immomig, presents the 2015 edition of the venture leaders prize for highly promising high-tech entrepreneurial personalities. Don't miss the chance to participate in a 10-day development program for your start-up in the Boston and New York area, to the value of CHF 10,000.

«venture leaders is possibly the best Startup program to participate in. The 10 days of fulltime entrepreneurial experiences along with a phenomenal group of people had a crucial impact on the success of funding our venture.»

Marc Gitzinger, CEO BioVersys AG

20 carefully selected high-tech entrepreneurs will get a unique chance to give their technology and business a commercial boost, thanks to venture leaders. A high-

powered jury will provide valuable insights into how to commercialize scientific ideas on the global market. The 20 winners will travel to Boston and New York for 10 days in June, where they will attend a unique in its kind entrepreneurial and business development program.

Organized in partnership with swissnex Boston and New York, Consulate of Switzerland, venture leaders consists of numerous opportunities for face-to-face discussions with leaders of the high-tech community. venture leaders offers a focused and intense program designed to provide participants with a maximum impact on their personal, business and network development.

Those eligible to participate:

- founding and managing members of technology based Swiss startups, with a high market impact potential;
- registered members of Swiss Universities and Universities of applied science, seeking to build up a successful startup based on their research.

Admission Process

March 1st, 2015

Final date for submission of applications

Mid-March 2015

Personal presentation by the best 40 applicants in front of the jury

Program for the 20 Winners

Mid-April 2015

- Kick-off Meeting in Lausanne

Mid-June 2015

- Arrival at Boston Logan Airport
- Check-in at the Irving House
- Welcome reception

For 10 days in June 2015

Intense dive into the US entrepreneurial scene and personal development, thanks to a program comprising:

- Presentation to experts and investors from the Boston and New York area, per industry sector
- Startup visits
- Knowledge workshops with experts in US business development, IP, corporate affairs, ...
- Babson entrepreneurship training
- «Execution workshops» focusing on developing your company «hands-on»
- Group feedback sessions
- Multiple networking events with the high-tech entrepreneurs' scene
- Flexibility for personal business development activities during the whole stay

End of June, 2015

- Checkout and transfer to NYC Airport (arrival in Switzerland end of June)

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Any questions?

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